

Inclusion is good for business

Over 20 percent of the population in Canada currently identifies as having a disability. The Conference Board of Canada predicts that by 2020, Canada will be facing a one-million-worker shortfall.



20%
DISABLED

1M
WORKER
SHORTFALL

63%

OF OTTAWA
BUSINESSES

Sixty-three percent of Ottawa businesses say recruiting and retaining talent is a challenge. By recruiting and hiring people with disabilities, these businesses can thrive in a talent crisis.



CANADIAN
APPROVED

Seventy-eight percent of Canadians are more likely to buy a product or service from a business that hires people with disabilities.



Retention rates are seventy-two percent higher among people who have a disability.

56%

Over half—fifty-six percent—of working-age people with disabilities have a post-secondary education.

75%

Seventy-five percent of small-business owners who have hired people with a disability say these employees meet or exceed expectations.

EXCELLENT PERFORMANCE



Eighty-eight percent of workers with disabilities earn performance ratings of good or excellent.

53%

OF THE MARKETPLACE

People who have a disability and their family members comprise fifty-three percent of the marketplace.

ATTENDANCE

85%

Eighty-five percent of employees who have a disability have average or above-average attendance records.