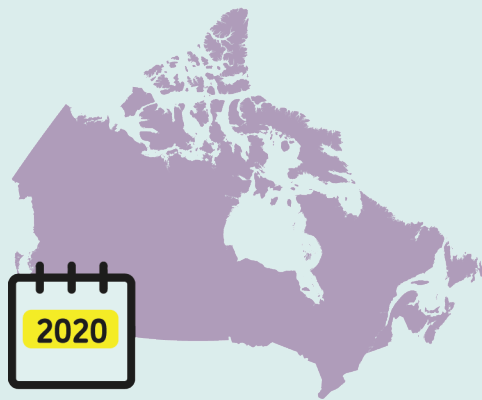


Inclusion is good for business

Over 20 percent of the population in Canada will have a disability by 2020. The Conference Board of Canada predicts that by the same year, Canada will be facing a one-million-worker shortfall. As an employer, you can meet future labour needs by taking an inclusive approach to recruitment and hiring.



20%

DISABLED

1M

WORKER SHORTFALL

63%

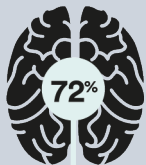
OF OTTAWA BUSINESSES

Sixty-three percent of Ottawa businesses say recruiting and retaining talent is a challenge. By recruiting and hiring people with disabilities, these businesses can thrive in a talent crisis.



CANADIAN APPROVED

Seventy-eight percent of Canadians are more likely to buy a product or service from a business that hires people with disabilities.



Retention rates are seventy-two percent higher among people who have a disability.

48%

Almost half—forty-eight percent—of working-age people with disabilities have a post-secondary education.

77%

Seventy-seven percent of small-business owners who have hired people with a disability say these employees meet or exceed expectations.

EXCELLENT PERFORMANCE



Eighty-eight percent of workers with disabilities earn performance ratings of good or excellent.

53%

OF THE MARKETPLACE

People who have a disability and their family members comprise fifty-three percent of the marketplace.

ATTENDANCE

86%

Eighty-six percent of employees who have a disability have average or above-average attendance records.



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